

# GREAT THINGS HAPPEN WHEN WE LIVE UNITED



United Way  
of Deschutes County

United  
Way



## Annual Report 2014/15

## REFLECTIONS FROM THE EXECUTIVE DIRECTOR

### Looking Back

Now that 2014-15 is behind us, what do I see in my rearview mirror? There were successes to celebrate. Many accepted the challenge of President, Corky Senecal and Campaign Chair, Chip Reeves to unleash their “Superhero” which helped push our annual fund raising campaign over the \$1.4M threshold for the first time since 2007-08 and the advent of the Great Recession.



Chip Reeves and Corky Senecal

Through our programs and those of our 26 partner agencies, more than 60,000 lives were touched in ways that helped get young children off to a Great Start in life, kept Youth on Track for success, helped individuals and families meet their most Basic Needs and kept some of our most vulnerable citizens Safe from Abuse and Violence.

We also held a metaphorical mirror up to our organization and critically examined the familiar image reflected there. We saw a well-run organization with great business and non-profit partners, dedicated volunteers, generous supporters and grateful beneficiaries. We also saw a community that continues to be challenged by pernicious problems of food insecurity, housing affordability, educational achievement, and inequitable access to healthcare. We must do better.

### Looking Forward

United Way of Deschutes County is transforming to address the issues and challenges that affect us all and to achieve greater impact in our community by narrowing our focus to the three building blocks for a good life – education, health, and financial stability. We will bring together people and organizations to make long lasting, visible and measurable changes in our community. Together we can create a healthier and more prosperous community with opportunities for everyone.

Ken Wilhelm, Executive Director

# ONE DAY, ONE DOLLAR, ONE PERSON AT A TIME YOUR GIFT CHANGES LIVES

Thanks to the commitment of our donors United Way is able to build on the tradition of helping others while we work to address the root causes of the biggest issues affecting our community.

United Way of Deschutes County remains focused on human and social service needs to improve lives and create measurable, sustained change by strengthening the building blocks of opportunity for a good life: education, income and health.



## EDUCATION

Abby is able to see the words more clearly since she received her new glasses. She is learning to pronounce the sounds of letters and really enjoys reading with her Mom.

## INCOME

Students are able to learn leadership skills, earn college scholarships and acquire relevant job skills while helping care for our forests.



## HEALTH

Elli is happy to share "I have wonderful volunteers come to see me everyday. They bring me meals, run errands, and help ensure my little Sassy has enough dog food too. Thank you!"

*Last year, one in three people  
in Deschutes County received services  
from a United Way funded program.*

# UNITED WAY SUPPORTS



United Way supports lasting solutions that build life-long learners and opportunities for all.

We look at the big picture, then we address gaps in services by working with partners to help children be ready for school, help them stay in school, and prepare them for a successful future.

United Way focuses on helping people learn new skills to get and keep a good job, gain independent living skills, and overcome crisis.

When we're self-sufficient and independent, we're more likely to access resources, provide a good education for our kids, and contribute to our economy.

United Way is committed to working with partners to improve well-being by promoting healthy lifestyles and broadening access to health services.

Healthy communities support social innovations, offer everyone access to medical care, and encourage people to support each other.

# THE BUILDING BLOCKS OF OPPORTUNITY.

## OUR IMPACT PARTNERS

### EDUCATION

#### Promoting Life-Long Learning

- Boy Scouts** - Youth Development and Life-Skills
- Boys & Girls Clubs** - Academic Support & Mentoring
- Camp Fire** - Youth Development and Life-Skills
- Family Resource Center** - Parent Education & Training
- Girl Scouts** - Youth Development and Life-Skills
- Heart of Oregon Corps** - Teen Education and Employment
- Mt. Star Family Relief Nursery** - Therapeutic Early Learning

### INCOME

#### Empowering Independence & Financial Stability

- Abilitree** - Independent Living Skills
- Bethlehem Inn** - Shelter Services for Adults and Families
- Cascade Youth & Family** - Transitional Youth Services/Street Outreach
- Latino Community Association** - Latino Family Empowerment
- NeighborImpact** - Housing Stabilization
- Red Cross** - Disaster Services
- Saving Grace** - Domestic Violence Shelter & Independent Support
- Volunteers in Action** - Independent Living Support

### HEALTH

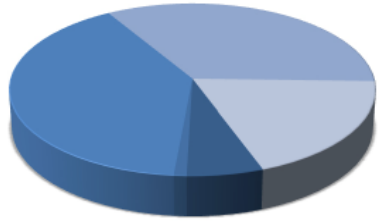
#### Promoting Mental & Physical Well-being

- Bend's Community Center** - Congregate Meals
- CO Council on Aging** - Congregate Meals and Meals on Wheels
- Court Appointed Special Advocates** - Child Advocacy
- FISH** - Food Bank
- Grandma's House** - Pregnant & Parenting Teen Shelter & Support
- Healthy Beginnings** - Developmental Screening
- Healing Reins** - Therapeutic Riding
- Hospice Redmond/Sisters** - Bereavement Support
- KIDS Center** - Child Abuse Prevention & Treatment
- NeighborImpact** - Food Distribution Program
- Partners in Care** - Bereavement Support

# FINANCIAL REPORT FOR FISCAL YEAR 2014/15

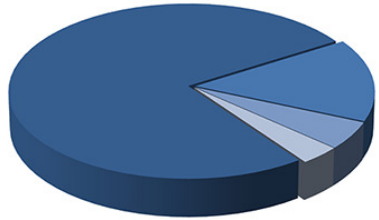
## Where the Money Comes From

**Workplace 40%**  
**Individuals 34%**  
**Corporations 19%**  
**Grants 6%**  
**Other 1%**



## Where the Money Goes

**Programs/Services 77%**  
**Management 15%**  
**Fundraising 5%**  
**Pledge Loss 3%**



No administrative fees or membership dues are charged or deducted from donor designations for either member agencies or non-member agencies.

## Financial Statement June 30, 2015

Net Assets, Beginning of Year	\$ 590,400
Revenue	\$1,491,400
Expenses	\$1,472,700
Net Assets, End of Year	\$ 609,100

## Board of Directors 2015

Kathy Agan, Eli Ashley, Racheal Baker, Dale Dishman, Todd Dunkelberg, Jacob Fain, Brenda Finkle, Tyler Friesen, Melanie Grandjacques, Ben Hansen, Cheryl Howard, Angie Hubler, Craig Jorgensen, Scot Langton, Dennis Lynn, Dave Markham, Greg Pollack, Chip Reeves, Pat Roden, Chris Rosch, John Salzer, Corky Senecal, Todd Shields, Ray Spreier, Mike Stanley, Dan Stevens, Bob Thomas, Stan Turel, Tamara Weber, and Josh Willis.

## United Way of Deschutes County Staff

Ken Wilhelm, Executive Director  
Jane Wendell, Director of Finance & Administration  
Vito DiMaio, Director of Resource Development  
Kati Hannigan, Impact Associate  
Gwenn Levine, Director of Communications & IS

# CORPORATE CORNERSTONE HELPS YOUR GIFT DO MORE

Cornerstone partners direct their annual gift to cover United Way administrative expenses, so more of your donation goes directly to where it is needed most. Approximately 92 cents of every dollar you give goes directly to programs and services.



Bank of the Cascades  
Bend Garbage and Recycling  
Bigfoot Beverages  
The Bulletin  
Costco  
Deschutes Brewery

Karnopp Petersen, LLP  
Les Schwab Tire Centers  
Microsemi  
Mt. Bachelor  
Newport Avenue Market  
Nosler, Inc.

Robberson Ford Mazda  
Selco Community Credit Union  
Taylor Northwest  
Washington Federal

100% of all local media and advertisements are donated by our media partners  
The Bulletin, Cascade Business News, Horizon Broadcasting Group, and the  
Sunriver Scene.



**We all win when children  
succeed in school,  
families are financially stable,  
and people are healthy.**



Leah Valentine Hill Photography

Stay up to date on United Way news.  
Find us. Follow us. Like us.  
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@liveunitedco



# UNITED WAY FUNDED PROGRAMS THAT WORK



## CENTRAL OREGON 211

211 is a fast, free and confidential information and referral service that helps people find services. Last year 211 assisted 7,515 residents in Deschutes County.

## FAMILYWIZE

The free FamilyWize prescription discount drug card saves an average of 30% or more on prescription drugs. In the tri-county area

the program helped 2,420 people save a total of \$81,350. The program has helped Central Oregonians save \$393,160 since the program began in 2007.



## DAYS OF CARING



Days of Caring matches local businesses with non-profit agencies for a day of community service. Last year 329 Volunteers worked on 29 Projects, providing more than 1,336 Hours of Service!

## Tax-Aide (Volunteer Income Tax Assistance)

Tax-Aide is a free low-income tax preparation service. In 2015 volunteers prepared more than 3,616 tax returns resulting in more than \$3.4 million dollars in refunds to local communities.



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EIN: 93-6012576

**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED** The United Way logo, which consists of the words 'United Way' in white on a blue background, with a small icon of a hand holding a heart to the right.