



United Way
of Deschutes County

News Release
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United Way Board of Directors Announces Election

BEND, OR (February 26, 2010) – The United Way of Deschutes County announces the election of eleven new volunteers to its board of directors.

Joining the current board members for a three-year term are: Raul Contreras, High Desert ESD; Amber Elgin, LifeWise Health Plan of Oregon; Jan Even, The Bulletin; Cheryl Howard; Dennis Lynn, OSU Cascades; Greg Pollack, G. Pollack Financial; John Salzer; Todd Shields, Cascade Healthcare Community; Jan Silberman, Sisters Schools; John Taylor, RBC – Dain Rauscher, and Stan Turel.

The primary responsibilities of the board include: establishing policies and objectives; identifying appropriate community programs for funding; ensuring efficient distribution of contributor dollars and directing the overall impact of the United Way's work in Deschutes County.

“As economic conditions in Central Oregon continue to challenge so many families and individuals, the demand for the programs and services provided by the 26 agencies supported by the United Way's fundraising efforts will increase,” commented outgoing board president Rick Bailey, Avion Water. “The board will need to remain creative, energetic and steadfast in their effort to develop strategies that engage the general public and lead them in a course of action that includes benevolence, advocacy and volunteerism.”

Newly elected officers will serve a one-year term: president – Jeffrey Ludeman, Bank of the Cascades; first vice president – Sally Morton, Redmond Volunteer; second vice president – Jinnifer Jeresek, Karnopp Petersen LLP; treasurer – Lisa J. Ihander, CPA.

With this announcement, the United Way board of directors now has 31 members.

Donations to the current fundraising campaign continue. Contact the United Way office: (541) 389-6507 or pledge a gift today at: www.liveunitedco.org

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About the United Way of Deschutes County

The United Way of Deschutes County was established in 1953 and remains committed to supporting the community through the allocation of dollars devoted to local agencies and essential service programs. With the help of corporate, employee and individual donations, the United Way impacts one-in-three lives through programs that focus on our most urgent human social service needs: helping kids get a great start in life, keeping youth on track for success, meeting basic needs of individuals and families, and keeping children and families safe from violence and abuse. For more information about the United Way of Deschutes County call (541) 389-6507 or visit www.liveunitedco.org