

News Release
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The United Way of Deschutes County Announces Annual Appreciation Awards

BEND, OR (March 7, 2008) – The United Way of Deschutes County gathered its supporters at the Boys & Girls Club of Bend to express a message of gratitude and celebrate the success of the 2007/8 fundraising campaign.

“The campaign has surpassed last year’s contributions with 95 percent of the \$1.55 million goal raised thus far,” noted Julie Hammond, President, Sage Insurance Center and volunteer campaign chair. “While the effort continues, it’s important that we pause to give credit where it’s due and thank all who donated their time, money and energy.”

The annual Donor Appreciation Breakfast, sponsored by Mid Oregon Credit Union and Sage Insurance Center, drew a crowd of more than 100, with a dozen United Way partner agencies on hand as well. The guest tables were decorated with a centerpiece that told the story of a particular agency; one lucky person at each table went home with the display.

The gathering began with recognition for media support and the 2007/8 Cornerstone Partners—the Corporate Cornerstone Program allows corporations, foundations and small businesses the opportunity to direct their annual gift toward underwriting the operating costs of the United Way of Deschutes County. Individual donor contributions then go directly toward programs that help change lives in our community. Currently, 94 cents of every dollar raised as individual donor contributions goes directly to programs that help change lives in the community.

Awards were then presented to volunteers and companies in honor of their achievements during the campaign—all of whom are listed on the attached addendum.

As the need grows for funding to support programs that serve kids, youth, elderly and victims of abuse, the United Way of Deschutes County will continue with plans to reach their goal and beyond. Members of the community, both individuals and companies, are encouraged to help by calling the United Way office, pledging online or sharing the message among co-workers, family and friends.

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About the United Way of Deschutes County

The United Way of Deschutes County was established in 1953 and remains committed to supporting the community through the allocation of dollars devoted to local agencies and essential service programs. With the help of corporate, employee and individual donations, the United Way impacts one-in-four lives through programs that focus on our most urgent human social service needs: helping kids get a great start in life, keeping youth on track for success, meeting basic needs of individuals and families, and keeping children and families safe from violence and abuse. For more information about the United Way of Deschutes County call: (541) 389-6507 or visit: www.deschutesunitedway.org

United Way Donor Appreciation Awards

Cornerstone Partners

Cascade Healthcare Community
Riverwest Builders, LLC
The Bulletin
Sunriver Resort
Cessna Aircraft Company
Deschutes Brewery
LifeWise Health Plan of Oregon
Microsemi Power Products
US Bank
Bank of America
Bob Thomas Car Company
Bryant, Lovlien & Jarvis
Horizon Broadcasting Group
Karnopp Petersen LLP
macy*s
Newport Avenue Market
Pepsi Cola of Bend
Robberson Ford Mazda
SELCO Community Credit Union

Outstanding Employee Campaigns

Cascade Healthcare Community
Bend – La Pine Schools
Shopko Stores
Midstate Electric
Heart Center Cardiology
Karnopp Petersen LLP

Employee Campaign Coordinators

Carla Settle, Monaco/Electronic Design & Assembly
Bob Gennette, United Parcel Service
Laurie Leithauser, Costco
Todd Shields, Cascade Healthcare Community

Media partners

The Bulletin
KTVZ NewsChannel21
Redmond Spokesman
Horizon Broadcasting Group
BendBroadband
Cascade Publications

Best New Campaign

QVI Risk Solutions

Outstanding Corporate Support

SELCO Community Credit Union
NewsChannel 21

Corporate Contribution

Cessna Aircraft Company